

Privacy

We at Memo Messaging Ltd., (hereafter referred to as MML, "we", "us", "our") respect your privacy and have therefore adopted a set of information management guidelines which are the foundation of our relationship with you or your business or organisation. These guidelines have been developed with the recognition that software and Internet technologies are rapidly evolving and those underlying business models are still not established. Accordingly, guidelines are subject to change. Any such changes will immediately be posted on this page.

We take your privacy very seriously, particularly in relation to our service to you.

Any personal, business or confidential information you give us is kept strictly confidential and held with care and security. Please read our information management guidelines below to understand how your personal information is collected, stored and used by us.

If you need more information about us and our services please email: service@memotxt.co.nz

What we do

We collect information about your business which is used for ensuring a high quality service, carrying out the necessity of delivering Text messages through MemoTxt to your customer/patient/client/user and gathering supporting information for billing and on-going communication purposes. We do not collect data that is sent through our software (such as mobile phone numbers or messages), nor any other identifying details.

What we will not do

We do not:

- ☐ link IP addresses to anything personally or business identifiable;
- ☐ Provide any information to any third party without your consent.
- ☐ Unnecessarily contact you with offer, deals or promotions, other than what you may agree to in your personal preferences in your set up or at the time of agreeing to a licence with MML. These preferences can be changed at any time
- ☐ Contact or in anyway have any communication with your customer, client or patients without your express written permission.

How we store and send information or data

When you download, register our software, use our application CD-ROM or agree to business with MML, we collect relevant information from you (as outlined above). This information is stored by us using advanced technology and security methods to prevent data loss or unauthorised access or use of personal data from any other party other than MML or our specifically contracted carriers of data. All your information is stored by us in accordance with the provisions of the Privacy Act 1993. Moreover we are committed to continually stay at the forefront of data security. In the process of a user of the MemoTxt software sending an SMS message this data is transmitted through the Internet to a 3rd party carrier who also have significant security measures in place. This carrier sends the SMS message via the secure Vodafone and Telecom networks to the recipient's mobile phone. This data is secure, encrypted and is inaccessible by these parties.

How we use information

Your personal information is used to customise our service to your needs. All our customers' information (as an aggregate) will be made available to our advertising partners or presented in our summaries of performances in order to further the MML business and refine our service.

We may do research and provide reports on our customers' demographics, interests and behavior based on information provided to us by you upon registration, during a promotion or from surveys. This research and reports only relates to groups in general and we will never identify you or your business individually. We may share these general statistics with advertisers or partners to enable them to better provide advertisements or offers to members in their areas of interest. All your data will be kept confidential and in accordance with this privacy statement and the Privacy Act 1993. By submitting your personal information to us you consent to these transfers.

How we share information

We do not sell or rent or pass on your information to anyone. Your personal/business information will not be released to any third party without your express permission except in special circumstances such as when the law requires it or under the circumstances described below. Some information updates (such as newsletters) may offer links which contain options to interact with another business (eg a Drug company promotion which may link to their website for example). When you provide information while visiting partner sites, or a link from our site, it's the partner site that collects your personal information. The information practices of these partner companies, advertisers and website's linked to our service are not covered by this privacy statement. Please note that the privacy policies of partner sites may differ from those of this service. We may share our group statistical research and reports with advertisers or partners (see the section above titled "How we use information").

Occasionally, third parties are utilised for the purposes of data verification and supplementation. For example, we may check the address given upon registration is spelled correctly by verifying the information provided by you against information available for that purpose from other sources. When third parties are employed for these purposes, the confidentiality of your personal/business information is maintained in strict conformity with this privacy statement and our terms and conditions

In the event that this business is sold or integrated with another business your details may be disclosed to our advisers and any prospective purchaser's advisers and will be passed to the new owners of the business.

Changing, Correcting and Updating Information

At any time you can request modification or removal of relevant information. There will always be some essentials such as contact names and billing information that will be required whilst a user of the software license. However at any time you can cancel your license and decide to no longer use this MemoTxt service in which case we will delete relevant information

Member Choices For Use of Information

You can update your own personal account information at any time by updating your member profile in the member login area on our web site (once this is running by mid march) or by simply contacting us on service@memotxt.co.nz

Consent

By disclosing your personal information on our service website, you consent to the collection, storage and processing of your personal information by our service in the manner set out in this privacy statement.

We reserve the right to change this policy, and/or any part thereof, at any time. Any change to this policy shall be effective upon posting the modified policy on this service web site under Privacy Policy and our notifying the posting of the modified policy on this service website for a period of 30 days. Your non-termination or continued use of our service after this period shall be deemed acceptance of the modified policy.

Any questions or concerns regarding our information practices should be directed by email to service@memotxt.co.nz

We welcome questions and comments about our Privacy Policy. Please contact us via email at service@memotxt.co.nz